

Clean & Beautiful Committee
August 7, 2013
Approved Minutes

Committee Members Present:

Jeff Deelstra
Pat Deelstra
Brian Blank
Brenda Clark
Lisa Rene Jones
Matt Lovato
Misty Smith

Excused Committee Members:

Darrick Porter
Jody Rushton-Porter

Absent Committee Members:

Carolyn Workman

Guests:

Amber Lowder

Staff Members Present:

Cathie Alberico
Craig Thomas

Chairman, Jeff Deelstra brought the meeting to order at 5:39pm. He welcomed our new member, Amber Lowder. Misty Smith made a motion to approve the minutes of the June 5, 2013. Pat Deelstra seconded the motion. The motion passed all in favor.

Upcoming Events / Dates

National Night Out Kick-off Celebration, August 5, 2013, UCCC, 5:30-8:00pm.

The committee was thanked for their representation at the kickoff party.

Awards Reception, August 14, 2013 at the UCCC

We need volunteers for: 5:30 – Setup
 6:00 – Mingle and refreshments
 6:30 – Awards Presentation
 Cleanup after program

The Mayor and City Council have been invited to attend.

The Cultural Center will set up the room with tables and chairs, etc. The committee has decorations that we would have to set up if the committee would like to do that. Some supplies will need to be inventoried. It was suggested that at least 12 tables be set up. We had nine tables in the lobby of City Hall last year. Each table will seat eight people. The awards and slide presentation will be in the “Stage side,” of the grand hall. At the time of this meeting it is unknown if we will have any entertainment. The committee will present the award certificates. We will have four members act as runners to go to the winners as their name is called, as they stand, a picture of their home will be shown. We will have a pre-printed nametag, with their name and area number for them as they enter the Center.

Pat volunteered to work on the nametags. It was suggested we have a greeter. Craig added that our guest judges typically don't come.

Refreshments will be served in the large area to the right of the entrance into the Center. Jeff would like to serve Skittles and tater tots. We agreed on dry finger foods, Costco cream puffs, cookies, small brownies etc., with ice water and sugar free lemonade.

August 17th, Third Saturday of the Month Service Project, at the Community Preservation Bldg./Animal Shelter. We would like a general cleanup in anticipation of PetFest on September 28, 2013. Lisa Rene Jones requested weed killer. Matt Lovato told about the success he had with vinegar. Mix the vinegar 2/3's + 1/3 water + dish soap. The soap helps it to stick to the plant, and the acid kills the plant. It worked well in his yard for about six weeks. We would want to consider the safety of animals with weed killers.

September's Service Project will be at the Cultural Center after our retreat. Pat suggested that next year we have a service project at the Cultural Center in late July before, NNO.

Retreat, Saturday, September 21, 2013 ~ 9:00am - 1:00pm at UCCC.

Planning session for about two hours, then cleanup

Some items to be discussed:

Change committee meeting day

C&B Super Star or All Star award

Darrin Nerdin

UCCC volunteer

New shirts, something cooler, move logo to the front of shirt

Send suggestions for discussion to Cathie

It would be helpful if we all brought something to eat to the retreat, **Pot Luck, bring your favorite dish. This was successful last year.**

Subcommittee Reports

Small Beautification Projects, next cleanup- UCCC after committee retreat
Keep future projects in mind; pass them along to staff

Education

Jeff is working on an introduction letter for the committee, he will try to have them ready to present at the retreat.

Banners

The first set of 80, have been delivered, we are waiting for Public Works to schedule time to get them hung. That leaves approximately 130 remaining banners, which will have to be funded. We will need to work on partnerships, or come up with some kind of plan to raise the money needed for the remaining banners. The first set of banners cost \$5,000.00. The City Manager has indicated that he will not be funding additional banners. It was suggested that we consider funding the purchase of banners with our committee budget. Craig said that we do have a small surplus in our budget each year, about \$1,000.00 we could purchase a few each year. Our supplier will give us the same price on each banner.

General Discussion

Brenda Clark saw an urban garden while she was judging, in Hillsdale Park. That park is maintained by Salt Lake County. The garden sprung up with the interest of some neighbors. Other committee members also found a few gardens scattered around the city.

Lisa is working on a couple more Yard Clipping articles.

Jeff asked the committee if they had any future agenda items to be discussed, please pass them on to staff.

Misty suggested that the new trees on 3500 South might be a possible Eagle Scout Project. They could be involved in the care and maintenance of the trees, and focus their attention on raising community awareness. The biggest resistance that we got when we visited the business, the owners felt it was the City's responsibility to maintain the trees. Perhaps if someone from outside the City took on the Adopt A Tree program it might be greeted with a little more open-mindedness.

Jeff asked the committee if any one had contacts with the Scouts. Amber said she would ask her husband; he serves on a committee for the Scouts.

Other Business

The committee has two vacancies. It would be nice to get some members with more diversity, anyone is welcome, and someone who speaks Spanish would be a great addition.

All members of the committee need to have a completed Volunteer Agreement and Service Application on file. Please complete these forms and return them to Cathie.

Craig asked if the committee is still interested in participating in the Trees of Diversity at UCCC, he received an email asking for an rsvp. The committee expressed interest in continuing to participate.

The meeting was adjourned at 6:31pm.